

2025 SUMMER CONCERT SERIES SPONSORSHIP OPPORTUNITIES



SERIES SPONSOR

Full media and marketing presence on site and in print, digital, banners, and press releases for all concerts.

READ MORE ON PAGE 2



PRESENTING SPONSOR

Presents one concert of the season and included in marketing (print, digital, and press releases). Speaking opportunity to introduce your company and the band.

READ MORE ON PAGE 3



MERCHANT SPONSOR

Tent presence during the concert and special recognition for food trucks, kid zone, or beer garden.

READ MORE ON PAGE 4



To secure your spot:

Contact Glen Horton

Parks & Recreation Director

509-565-5007

ghorton@medical-lake.org

SERIES SPONSOR



1 Available \$12,000

The **Linger at the Lake Concert Series** is free and brings together an average of 1,000 people per concert while offering live music, food vendors, and family friendly activities in the natural beauty of Medical Lake, WA. Four selected dates are marketed through print and radio in addition to highly utilized regional event calendars.

Make an impression on thousands of locals, promote your organization's mission and vision, and be viewed as a premier community partner while supporting the arts and encouraging social connections as the Series Sponsor for the Linger at the Lake Concert Series at Waterfront Park in beautiful Medical Lake, Washington.

Series Sponsor Benefit Highlights:

ON STAGE SIGNAGE: Prominently displayed banners and signage provide name and logo recognition for your company for the entire concert series.

WEB & SOCIAL MEDIA: Your logo will be highlighted on the Linger at the Lake website and social media posts promoting the concerts.

CONNECTING WITH TARGET AUDIENCE: Sponsors have an opportunity to host a booth during the concert, offering connections with the audience and making an impression on community members.

RADIO ADVERTISEMENT: Your name will be highlighted on all radio advertisements for the entire concert series.



PRESENTING SPONSOR

4 Available
\$4,000



2025 Linger at the Lake Concert Series dates

- ✓ 6/20 – Medical Lake Founder's Day Festival
- ✓ 7/3 – Independence Day Splash
- ✓ 7/31 – Neighbor Day
- ✓ 8/28 – End of Summer Finale

Each Linger at the Lake Concert offers live music, food vendors, and family friendly activities in the beautiful setting of Medical Lake's Waterfront Park. Attendees rave about the experience and express gratitude to the event sponsors.

Your organization will have the opportunity to promote itself while welcoming the crowd and introducing the band for one of the above concert dates as a Presenting Sponsor for a Linger at the Lake Concert.

Presenting Sponsor Benefit Highlights:

ON STAGE SIGNAGE: Banners and signage provide name and logo recognition for your company for the selected concert date.

WEB & SOCIAL MEDIA: Your logo will be highlighted on the Linger at the Lake website and social media posts promoting the selected concert date.

CONNECTING WITH TARGET AUDIENCE: Sponsors have an opportunity to host a booth during the concert, offering connections with the audience and making an impression on community members.

RADIO ADVERTISEMENT: Your name will be highlighted on all radio advertisements for the selected concert date.

MERCHANT SPONSOR

12 Available \$1,500

In addition to great live music, **every Linger at the Lake Concert includes a kid zone, vendor fair, and beer garden** to address a variety of interests for attendees.

*As a **Merchant Sponsor**, your organization will be credited with adding valued elements that make each event uniquely worthwhile.*

KID ZONE: Monitored activities including yard games, a petting zoo, bounce houses, or obstacle courses expand on the existing playground and beach area that make it fun for kids of all ages.

VENDOR FAIR: Food trucks, farm fresh produce, locally raised meat products, and eclectic crafts/merchandise make it a full service experience.

SIP AND SUPPORT BEER GARDEN: 100% of proceeds are utilized to reduce recreational program fees for youth.

Sponsors have an opportunity to host a booth during the concert, offering connections with the audience and making an impression on community members.

